

PAOLA ELEAN NIETO PAREDES
Cultural manager and performing artist

Born 9.1.1990, Mexico City
Address: Helsinki, 00980
Phone: +358 45 7872 9718
E-mail: paola_np@hotmail.com
Webpage: <http://paolaelean.com>

Education

Academic

- 2017-2021 Master of Arts in Arts Management, Society and Creative Entrepreneurship**
Sibelius Academy, University of the Arts, Helsinki, Finland.
Secondary subject: Management of global cultural expressions and diplomacy.
Thesis: The diplomatic role of non-profit cultural organizations. Experiences from the border. Fandango Fronterizo, a case study at the Mexico-U.S. border. Grade: 4/5
- 2015-2016 Specialization Diploma in Cultural Management and Cultural Policies**
Universidad Autónoma Metropolitana, UAM-I., Mexico.
- 2011-2013 1st Year of Bachelor Studies in Jazz Music Piano Performance**
Escuela Superior de Música, INBA, Mexico.
- 2008-2012 Bachelor's Degree in Cultural Management and Cultural Studies**
Universidad del Claustro de Sor Juana, Mexico.
- 2006-2010 Jazz Music Piano Performance, high school level**
Escuela Superior de Música, INBA, Mexico.

Complementary

- 2019-P. Music courses at Sibelius Academy**
Cross-Genre Improvisation; Global Choir; Afro-Cuban Ensemble; Global Rhythmics; History of Finnish Jazz; Dance, music and song from Tanzania; Exploration on sonic and corporal gestuality.
- 2016 Certification in Management for Cultural Businesses and Entrepreneurship**
GRECU, UAM-X, Carlos Slim Foundation, Mexico.
- 2016 MOOC. 'Managing the Arts'**
Goethe Institut
- 2016 Certification 'The ABC's of Cultural Project Management'**
The National Center of the Arts, CENART.
- 2014 Workshop 'How to Increase Participation at International Book Fairs'**
CANIEM
- 2014 Certification 'Cultural and Creative Entrepreneurship: Resources and Tools to Develop a Cultural Business'**
Programa Paralelo 9MX, CONAIMUC
- 2014 MOOC, 'Logistics for Cultural Events'**
CONAIMUC
- 2014 Workshop 'Writing a Cultural Project for Fundraising'**
Producer Marisa de León
- 2013 Workshop 'Organization and Production of Performing Arts Shows'**
Producer Marisa de León
- 1994-P. Dance training**
Ethno-contemporary dance; Middle Eastern and belly dance; Mexican folk and popular dances; Polynesian dances; Medieval, Renaissance and Baroque; Finnish folk dances; Aerial dance. Currently specializing in Mexican son jarocho zapateado. Professors: Rubí Oseguera and Rodrigo Flores.

Work Experience

Key Positions

- 2022-P.** **Catalysti. Transcultural Artists in Finland.** Non-profit organization (Fin).
Board Member
- 2019-P.** **Compañía Kaari & Roni Martin.** Dance Company (Fin).
Project Producer (19-20): Anna Karenina in Telakka; Taidetestaajat; Womex 2019.
Production assistant (21-22): Bergman- Kuiskauksia ja huutoja; La Familia;
CKRM's 20th Anniversary
- 2019-2020** **Askelten Palo.** Non-profit Organization (Fin).
Artistic Director and Board Member
- 2016-2017** **Alejandro Marcovich.** Rock Musician, former guitarist of Caifanes band (Mx).
Personal Manager
- 2016-P.** **Consultant** (Mx/Fin). For artists and collectives in grant applications, artist management, budgeting, public relations, etc.
- 2015-2017** **JazzMx. The Mexican Jazz Community.** Non-profit Organization (Mx).
Board Member and Producer
- 2013- 2016** **Ediciones Era.** Book Publisher (Mx).
Head of Author Rights, Press and Promotion departments
- 2012- 2017** **Escuela Superior de Música** (Mx).
Producer of the annual Jazz Festival and International Jazz Day concerts.

Freelance Projects

- 2022** **City of Helsinki** (Fin). Production Assistant at the World Cultural Cities Forum.
- 2021, 2022** **Uniarts Fest** (Fin). Audience Evaluation.
- 2019** **Feel Helsinki Festival** (Fin). Production of participatory arts activities.
- 2018** **MuTeFest, Sibelius Academy** (Fin). Production and Audience Development.
- 2018** **April Jazz Festival** (Fin). International Guests Coordinator.
- 2017** **Slush Music** (Fin). Speakers' Host. Volunteer work.
- 2017** **Intervalo Agency** (Mx). Media Management Assistant for Oasis JazzU Festival.
- 2017** **Cultural Centre of Spain in Mexico.** Jazz Agenda Programming.
- 2016-2017** **Booking Agent** (Mx). For independent artists.
- 2016** **Feria Rural de Chapingo** (Mx). Festival's Artist Management Assistant.
- 2016** **Ikara A.C.** (Mx). Coordination of Artistic and Cultural Access Education Program for vulnerable population in Mexico City.
- 2014-2015** **Espacio Abierto A.C.** (Mx). Project Design and Management of Circo Atayde Hermanos' Circus School.

Lead Projects | Designed, Produced and Managed

- 2016** **Una noche con JazzMx.** Concert at Teatro de la Ciudad 'Esperanza Iris'
JazzMx.
- 2016** **Celebrando a Dave McMurdo.** Concert at Teatro de la Ciudad 'Esperanza Iris'
43rd Jazz Festival of Escuela Superior de Música (Mx).
- 2012** **Would the Life of a Musician Be a Mistake? From Classroom to Audience.** Music Festival. *Universidad del Claustro de Sor Juana* (Mx).
- 2011** **CAMP as a Performative Language in the LGBTQ+.** Photographic Exhibition. *Universidad del Claustro de Sor Juana* (Mx).

- 2010 **Mixcalco, Resignifying the 'House of Clouds'**. Photographic exhibition. *Festival de México* (Mx).
- 2010 **Would the Life of a Musician Be a Mistake? The Implications of Studying Music.** Music Festival. *Universidad del Claustro de Sor Juana* (Mx).

Artistic Work and Projects

- 2021 **'Fandango. De ida y vuelta'. Danza UNAM and Khamsa Dance Project.** Two-month music and dance laboratory on Fandango cultural expression (Mx).
- 2021-P. **Impropias collective.** Research on Latin American identities in Finland from an embodied and feminist perspective. (Fin).
Works: *cuerpalatina* dance installation. Performed at: Y-festivaali (2022); World Cities Cultural Forum by the City of Helsinki (2022); Uniarts Fest (2022); work-in-progress presented at FOE Fest, Helsinki (July 2021), partially supported by Taike.
- 2020 **Body & Sound.** Dance and saxophone improvisation duet.
Performances: Wille -Olohuone ja keittiö, Äänekoski (2020), Musiikkitalo (2020).
- 2019-P. **Jaranas del Norte.** Mexican folk music (son jarocho) collective (Fin).
Zapateado, dancer, singer and jarana player
Key performances: Helsinki Festival (2022); Kaustinen Folk Music Festival (2022); Museum of Impossible Forms (2021); Kolibrí Festivaali (2021), Feel Helsinki (2021), Etno-Espa (2021), Chapple (2020), World Music School (2020), the Embassy of Mexico in Finland (2020), The National Museum of Finland (2019).
Recordings: To be released in 2022, supported by Taike.
- 2018-P. **Askelten Palo.** (Fin)
-Artistic director (2019-2020). For the *Work-in-progress of Latin Folk Night VI* (2020). Cancelled due to Covid-19) and *Migration: Movement and Transformation. Latin Folk Night V* (2019).
-Choreographer and performer of Latin American folk dances (2018-P.)
Choreographic pieces: *Fandango at the border*, *Sones de Jalisco*, and *Sones y chilenas de Pinotepa Nacional*.
Key performances: Hard Rock Café Helsinki (2020), Lahti Organ Festival (2019), Latin Folk Night (2018-19), the Embassy of Mexico in Finland (2018-2020).
- 2013-2017 **Khamsa Dance Project.** Ethno-contemporary music and dance company (Mx).
Pieces: *Urdimbre* (2018), creative and artistic research. *Anoche, music and dance improvisations*, dancer. *Azahar Chocolate!* (2014), dancer.
- 2011-2012 **Vicerregial Choir 'Rita Guerrero'.** Soprano singer.

Grants and acknowledgements

- TAIKE (Arts Promotion Centre in Finland). Covid-19 grant for artistic work as ethno-contemporary zapateado dancer (April-June 2022; July-August 2021).
- FUNED-CONACYT. Grant for postgraduate studies (2017-2019).
- FIDERH. Funding for abroad postgraduate studies (2017-2019).
- Universidad del Claustro de Sor Juana. Award for academic excellence (2012).
- Universidad del Claustro de Sor Juana. Acknowledgement as exceptional agent in the university's cultural life (2012).

Research, academic presentations and publications

- “Decolonizing cultural diplomacy. Experiences from Latin America”. Research presentation at The Art of Rethinking: New Era of Arts Management Conference by the Sibelius Academy, Uniarts Helsinki (9.6.2022).
- “Border diplomacies, other diplomacies. The case of Fandango Fronterizo, a cultural event at the Mexico-U.S. border”. Research presentation at the International Conference in Cultural Diplomacy and Cultural Relations: Strengthening Fair Collaboration, Diversity and Dialogue. University of the Arts in Belgrade, Serbia (2.6.2022)
- Co-author of report. Bianchini, F. & Simjanovska, V. (Eds.). (2022). *Reflections on aspects of the impacts of the Covid-19 pandemic on European Capitals of Culture*. Taideyliopiston Sibelius-Akatemia. <https://urn.fi/URN:ISBN:978-952-329-269-7>
- “From Peddler to a Dancer of the Seven Veils. Representations of the Middle-East in the Mexican Cinema of the 1950’s” (2019), *Bellydance: memorias del Coloquio Nacional de Bellydance en la UACM I y II*, Fernando López Lira (ed.), De la Vega Editores, Mexico.
- “The role of non-profit cultural organizations in cultural diplomacy: Fandango Fronterizo, a music festival at the Mexico-U.S. border”. Research proposal presentation at the ENCATC Congress Research Bootcamp, ENCATC, Dijon, France. (2.10.2019)
- “From Peddler to a Dancer of the Seven Veils. Representations of the Middle-East in the Mexican Cinema of the 1950’s”. Research presentation at the 1st Colloquium of Belly Dance, UACM, Mexico City. (4.5.2017)
- “Seis de cabeza. Paradigms and Challenges of a Cultural Manager”. Participation at Taquiza cultural, ¿y esto con qué se come? Colloquium, Brücke Cultural Agency, Mexico City. (1.9.2016)
- “Re-signifying What Was Said. The Importance of Playing Jazz Standards, Arrangements, Covers and Other Interpretations” (2016), *Music:Life Magazine Mexico*, issue 6, Musitech Ediciones, Mexico City.
- “Diagnostic, Study, and Strategies for Promotion and Support of Cultural Practices in Mixcalco, Mexico City” (2009).
Co-author. Main author, Eugenia Macías. Commissioned by Fideicomiso del Centro Histórico de la Ciudad de México and Universidad del Claustro de Sor Juana.

Networks

- 2022** **Catalysti. Transcultural artists in Finland.** Artist Member
<https://www.catalysti.fi/artist/paola-nieto/>
- 2021** **Globe Art Point.** Member of the Creatives Database
<http://www.globeartpoint.fi/gap-artist-info/?id=94>
- 2019** **Red Global Mx.** Finland’s Cultural Representative for the Talents of the Mexican Diaspora Network.

Languages

Spanish (native), English (advanced), Finnish (basic).